



2004/05 ONTARIO SNOWMOBILING BY THE NUMBERS

(revised August 22, 2005)

TRAILS

41,290	– Total audited kilometres of OFSC Prescribed snowmobile trails.
18,926	– Kilometres of TOP (Trans Ontario Provincial) Trails (part of 41,290).
25,830	– Approx. kilometres of OFSC trails on private land.
15,460	– Approx. kilometres of OFSC trails on public land.
15,902	– Number of landowners with OFSC trails on their property last season.
\$2000	– Cost per kilometre to build a new trail.
\$365 million+	– Dollars invested by clubs in OFSC snowmobile trails since 1985.
\$1 billion	– Annual economic activity generated by OFSC snowmobile trails.
\$75 million+	– Annual provincial tax revenue from spending by snowmobilers.

CLUB GROOMING & OPERATIONS

\$496	– Annual dollar per kilometre cost to operate OFSC trails.
329	– Number of pieces of large grooming equipment owned by clubs or associations.
\$24 million	– Value of OFSC grooming fleet.
109008	– Number of grooming hours logged by clubs/associations last winter.
1,308,096	– Litres of fuel used by club/association groomers last winter.

PERMITS

\$230	– Regular price of a Full Season Trail Permit.
\$180	– Price of a Full Season Trail Permit if purchased before Dec. 1, 2005.
102,075	– Combined total of full season and visitor trail permits sold in 2004/05.

RIDERS & SLEDS

167,400	– Number of OFSC family snowmobilers.
160,000	– Best guesstimate of the number of active snowmobiles in Ontario.
55%	– Per cent estimate of active sleds with OFSC trail permits in 2005.
150 million	– Number of kilometres snowmobilers rode on OFSC trails last winter.
23	– Total of snowmobile-related fatalities in 2005 (down from 30 in 2004).
4	– Deaths that actually occurred on OFSC trails (17.5%).
75%	– Of snowmobilers are married.
61%	– Are aged 25 – 49.
42	– Average age of snowmobilers.
\$70,000	– Average Household Income
38%	– Have household income of \$75,000+
88%	– Own home
35%	– Own cottage
72%	– Own 3+ vehicles
25%	– Are MOPEs
64%	– Of snowmobilers live in Southern Ontario

THE OFSC

\$17.1 million	– Total revenues raised from trail permit sales last season.
\$24.7 million	– Total OFSC and club expenses last season.
\$93,000	– Amount dedicated to OFSC Environment Fund at \$1 per '05 full season trail permit.
\$12.3 million	– Amount of OFSC's 2004/05 annual operations budget.
\$2.6 million	– Portion of annual 2004/05 operations budget dedicated to the Trail Fund.
248	– Number of snowmobile clubs belonging to the OFSC during this season.



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39	- Years the OFSC has been the voice of organized snowmobiling in
83%	- Survey respondents who said Ontario snowmobiling is very or extremely enjoyable.
85%	- Survey respondents who give the OFSC an excellent or quite good rating.
185,000	- Number of students graduated by OFSC Driver Training since 1976.
\$168,388	- Dollars donated in 2005 to The Easter Seal Society of Ontario.
\$16 million	- Total dollars raised by OFSC clubs for The Easter Seals of Ontario since 1975.
500 million	- Number of media impressions/exposures for OFSC safety messages in 2005.

VOLUNTEERS

3/4 Million+	- Total hours served by club volunteers operating the system.
6,500+	- Total number of registered volunteers in Ontario supporting club functions.
25%	- Percentage of volunteers that offer help for only one or two days a year.
27	- Average number of volunteers per club.
100%	- Increase in volunteer recruiting success by clubs over past 4 years.
37%	- Percent of club volunteers with five years of service or less.
4.5 / 5	- Satisfaction ranking from club volunteers for the OFSC's Volunteer Development Program.